

Porsche **eBike** Performance

## Product Manager Digital (m/w/d)

Immediately · Full time (40h/week) · Ottobrunn near Munich



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**At the headquarters in Ottobrunn near Munich, the Porsche eBike Performance GmbH develops and produces advanced drive systems for two brands: FAZUA with the focus on pioneering compact lightweights for agile e-bikes and under the brand name Porsche exceptionally powerful drive systems. FAZUA is a young, ambitious brand that has transformed the cycling industry in 2017 with its innovative drive system for agile, compact, lightweight (and extremely good looking) e-bikes. Since July 2022, we are a part of the Porsche eBike Performance GmbH. Our diverse, open-minded, ambitious (and fun) team is constantly seeking new, inspiring talents who will help us push boundaries to shape the future of e-bike technology.**

### ***YOUR TASKS***

- Overall strategic and operational responsibility for our digital products
- Positioning and long-term harmonisation of the digital product and service portfolio of Porsche eBike Performance GmbH.
- Development and responsibility of a sustainable strategy for digital products and services for B2B and B2C.
- Presentation and coordination of the strategy with the management.
- Tactical and operational decisions regarding the use of existing solutions vs. development of own innovations.
- Development and maintenance of a highly efficient first-class partner network as well as external service providers.
- Initiation of new products and expansion of the portfolio according to the developed strategy.
- Alignment and coordination with all relevant departments and stakeholders.

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## ***YOUR PROFILE***

- At least 10 years of experience in product management of digital services or as an experienced expert in a software-as-a-service company.
- Experience in entrepreneurship, product management, strategy and user experience design
- Enthusiasm for the e-bike & bicycle industry and the belief that bicycles can make a major contribution to the future of mobility
- Hands-on experience with B2B and B2C digital products and services
- Experience in complex organisational structures and leading teams
- Basic knowledge of the bicycle supply market and its OEMs
- Solution orientation and ability to keep a cool head in complex situations
- Excellent German and English skills, both written and spoken

## ***YOUR BENEFITS***

- We are a diverse and international team of creative minds, passionate bike nerds, and progressive thinkers
- You will see your ideas taking shape quickly: bring in your thoughts, challenge the status quo and see innovations being implemented soon
- You can work remotely from home equipped with top hardware. Yet, in Ottobrunn, right on the outskirts of Munich, our headquarters also feature nice rooms, a huge terrace, and the best colleagues
- Our location in the jaw-dropping Bavarian landscape offers a fantastic surrounding for rides. Take the chance to lease your dream bike on JobRad or simply grab one of our test bikes if available
- We try to live sustainability in everything we do – instead of just talking about it
- We are supportive of further education and foster ambitions of growth within the company

**Do you want to become part of the Porsche eBike Performance team? Send your CV and a short motivation letter including your availability and salary expectation to [jobs@porsche-ep.com](mailto:jobs@porsche-ep.com).**

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