

# Working Student Online Marketing / E-Commerce



**WE ARE LOOKING FOR YOU!**

We are looking for a working student who loves online marketing and digital tools (~20h per week).

## Your Tasks

- You support us with the development of our webshop
- You develop marketing strategies for our products
- You are responsible for maintaining the content in our webshop and improving the user experience
- You create reports and analyzes to identify optimization potentials
- You support us with the development and expansion of our sales channels (e.g. Amazon)

## Your Profile

- You study Online Marketing, Media Management, Business Administration or a related study programme
- You have ideally worked in online marketing or e-commerce before
- You have experience with CMS systems and Google Analytics or you are motivated to acquire knowledge in these areas
- You are fluent in German and English

## Your Benefits

- You work in a modern working environment with a startup mentality
- You have flexible working hours and you are able to work from home
- We also offer you free coffee, test bikes, office dogs, workout activities and a roof terrace to relax

Is this the right job for you? Send us your CV to [jobs@fazua.com](mailto:jobs@fazua.com)\*. Your contact person is Ms. Vanessa Roith.

In special cases, travel costs can be covered under arrangement.  
\*<https://fazua.com/en/privacy-policy/>

